



KELLY S. KING

CHAIRMAN AND CHIEF EXECUTIVE OFFICER
BB&T CORPORATION

Kelly S. King has served as chairman of BB&T since January 2010. He has been president and chief executive officer of BB&T Corporation and chairman and chief executive officer of Branch Banking & Trust Company since January 2009. He also served as chief operating officer of BB&T Corporation and Branch Banking and Trust Company from June 2004 to December 2008 and president of BB&T Corporation from 1996 to June 2004.

King has forged a lifetime of leadership experience with BB&T, devoting 30 of his 43 years of service to BB&T as a member of Executive Management. He has assumed leadership roles in commercial and retail banking, operations, insurance, corporate financial services, investment services and capital markets.

King is credited with leading BB&T to continued profitability and financial stability through the economic downturn beginning in 2008. Under his leadership, BB&T was one of the first institutions to repay TARP funds. His unwavering commitment to the company's vision, mission and values has led to a nationally recognized employee volunteer program, called The Lighthouse Project. Since it began in 2009, BB&T associates have donated more than 385,000 volunteer hours to carry out more than 7,700 community service projects, which have touched the lives of more than 11 million people.

American Banker named King 2015 "Banker of the Year" for steering the company through an extended period of industry adversity while providing a blueprint for large-scale merger and acquisition activity. *SNL Financial* listed King as one of the Top 5 Most Influential in the Banking Industry for 2014 and 2015. King was also honored as one of *BankInfoSecurity's* "Top 10 Influencers in Banking InfoSec" for 2015. Under King's leadership, BB&T was named among the Top 20 World's Strongest Banks by *Bloomberg Markets* magazine in 2015.

King began serving as president on the Federal Advisory Council of the Federal Reserve System in 2016 and served on the board of the Federal Reserve Bank of Richmond from 2009-2012. He has served on the board of The Clearing House since 2009 and served on the board of the Financial Services Roundtable from 2010-2014. He is a board member for BEST NC, a member of the National Leadership Advisory Council for East Carolina University and High Point University and North Carolina Governor McCrory's Business Advisory Council.

King has served as chairman of the North Carolina Bankers Association board; chairman of the North Carolina Rural Economic Center; chairman of the North Carolina Small Business and Technology Development Center; and chairman of the Forsyth County United Way Tocqueville Leadership Society. As a proud graduate of East Carolina University (ECU), King serves as chairman of ECU's Board of Visitors. He is the former chairman of the Board of the Piedmont Triad Partnership and also served as vice-chairman of the American Bankers Council.

Margaret Spellings

Margaret Spellings took office as president of the 17-campus University of North Carolina on March 1, 2016.

In the early months of her tenure, Spellings has completed a statewide tour of all 17 constituent institutions and University affiliates to gain a better understanding of their respective strengths, needs, and potential. In partnership with the UNC Board of Governors, she has launched a new strategic planning process focused on making North Carolina the nation's leader in affordability, accessibility, student success, economic impact, and excellent and diverse institutions. To that same end, she also has restructured the UNC General Administration to better support and advance these strategic priorities.

Nationally known as an education thought leader and public policy expert, Spellings had most recently served as President of the George W. Bush Presidential Center in Dallas, Texas, where she planned, managed, and implemented programs on economic growth, education reform, global health, and special initiatives focused on women and military service.

Spellings previously served as President and CEO of Margaret Spellings & Company and as President of the U.S. Chamber of Commerce Foundation, where she directed an aggressive competitiveness and workforce-readiness agenda and offered strategic guidance to a number of philanthropic and private sector organizations.

Spellings brought to UNC extensive experience at the highest levels of the United States government. From 2005 to 2009, she served as the U.S. Secretary of Education, overseeing the creation of the Commission on the Future of Higher Education, which recommended a national strategy to guide colleges and universities in preparing students for the 21st-century workforce, and implementing the No Child Left Behind Act (NCLB), a national bipartisan initiative to provide greater accountability for the education of 50 million U.S. public school students. From 2001 to 2005, she was Chief Domestic Policy Advisor for President George W. Bush. Before her service in the White House, Spellings was senior advisor to then-Governor George W. Bush of Texas, led governmental and external relations for the Texas Association of School Boards, and held key positions at Austin Community College and with the Texas Legislature.

Spellings is a graduate of the University of Houston, where she earned a bachelor's degree in political science. She also received an honorary doctorate and Distinguished Alumna Award from the university in 2006.

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Dr. James C. (Jimmie) Williamson

Dr. James C. “Jimmie” Williamson became the eighth president of the North Carolina Community College System (NCCCS) on July 1, 2016. He brings extensive experience as a leader, innovator and proponent of community colleges along with a background steeped in business, economic development, workforce development and community service.

Before assuming the role at NCCCS, he served two years as President and CEO of the South Carolina Technical College System, where the highlights of his tenure included working with South Carolina university partners to smooth transfer pathways, chairing a special Senate proviso committee to develop a comprehensive workforce development strategy to help close the skills gap, and working with companies such as Volvo, Michelin, Continental, BMW and more on industry-specific worker training. Additionally, he has been at the helm of South Carolina’s nationally recognized apprenticeship program and was named State Employee of The Year by the South Carolina Association of Regional Councils in 2015.

His insight into workforce development is informed by both his 20 years in the SC technical system – rising through roles from registrar to dean to two college presidencies and then to System President – and by his six years in a leadership position with Agapé Senior, a healthcare-related industry in South Carolina. While serving in the private sector, Dr. Williamson was honored by ASHHRA with the inaugural Gary Willis Leadership Award for outstanding leadership and innovation as a healthcare human resources professional.

Dr. Williamson holds a Bachelor of Visual Arts and Masters of Education in Guidance and Counseling from Winthrop University, as well as a Ph.D. in Higher Education Administration from the University of South Carolina. A long-time Rotarian, Dr. Williamson served as District Governor of Rotary District 7770 in 2014-15. His community involvement includes having served as board member of the South Carolina Chamber of Commerce and as a member of various economic development boards. He formerly served as a member of the Board of Trustees of Chesterfield County School Board and the Winthrop University Board of Trustees. He has been honored by Winthrop University with the Alumni Professional Achievement Award as well as the Algernon Sydney Sullivan Award (first awarded as an undergraduate, then as an Alumnus). Additionally, he was named “Citizen of the Year” from the Williamsburg Hometown Chamber of Commerce.

Session Description:

The Community College System: What’s our Value-Add?

For over 54 years, the NC Community College System has brought continuous value to the citizens and state of NC. As the primary lead agency for delivering workforce development training, adult literacy training and adult education programs in the State – what is our return on investment for North Carolinians? This course will elaborate on past and present successes, highlighting the continuous value-add of the Community College System.

MICHAEL L. WALDEN

Dr. Michael L. Walden is a William Neal Reynolds Distinguished Professor and Extension Economist at North Carolina State University and a member of the Graduate Economics faculty with The Poole College of Management. His Ph.D. degree is from Cornell University and he has been at N.C. State since 1978. He has also been a Visiting Professor at Duke University. He also serves as a member of the North Carolina Chamber of Commerce Foundation's Board of Economic Advisors.

Dr. Walden has teaching, research, and extension responsibilities at NCSU in the areas of consumer economics, economic outlook, and public policy. He has published eight books and over 250 articles and reports, including the book *North Carolina in the Connected Age*, published by the UNC Press. He has served on several local and state level commissions. With his wife, he is the co-author of three "economic thrillers", *Macro Mayhem*, *Micro Mischief*, and *Fiscal Fiasco*, designed to teach economics in an entertaining way.

Dr. Walden can be frequently seen, heard, and read in the media. He has daily radio programs aired on stations around North Carolina for which he has won two national awards. He is often interviewed on local TV and radio news broadcasts, has appeared on *NBC*, *CBS*, *The Fox Report*, and the *Newshour With Jim Lehrer*, and is frequently quoted in such newspapers as *USA Today*, *The News and Observer*, *The Charlotte Observer*, *The Boston Globe*, *The Wall Street Journal*, and *The Washington Post*. His biweekly column, *You Decide*, is carried by over forty newspapers in the state. He has made over 2500 personal presentations.

Dr. Walden directs the semiannual economic forecast, *The North Carolina Economic Outlook*. He has won numerous academic and public awards, including two Champion-Tuck Awards for Excellence in Broadcasting, the UNC Board of Governor's Award for Excellence in Public Service in 2010, the Order of the Long Leaf Pine in 2013, and the Holladay Medal for Excellence from North Carolina State University in 2014.

Pam Kilpatrick

Pam Kilpatrick is the senior assistant state budget officer in the Office of State Budget and Management. With 29 years of service to the State of North Carolina, Pam has vast experience in budgeting including time as the DHHS Medicaid budget analyst and budget director for the Division of Public Health. Pam has a passion for public service and has proudly served under 5 North Carolina governors and has worked with their administrations to implement budget priorities. In her role as the senior assistant state budget officer, Pam has cultivated relationships with the legislature and other state management agencies including the Office of State Controller, the State Auditor's Office, and others. Pam has played a key role in the development and implementation of significant statewide IT systems including the State's budget system, IBIS.

Pam received her BA from Averett College in 1983 and is married with 16-year-old twins who are currently learning to drive.

Training Topic: Orientation to the North Carolina State Budget

Description: This session will orient participants to the North Carolina State Budget. Topics include key players in state budgeting; key concepts and terminology; the legal framework of the budget; highlights of the total state budget; how the budget is developed, recommended and enacted; and execution and administration of the budget.

Keith Werner

Keith Werner currently serves as Secretary of the Department of Information Technology and State Chief Information Officer. He was appointed to this position in December 2015. In this role, he leads Statewide IT planning and operations with an annual budget of more than \$600 million and 2,200 employees.

Prior to his current appointment, Werner was named to lead the Statewide IT Division (SID) as Deputy State CIO. In his role, Keith was in charge of key IT functions across the enterprise, including procurement, solution architecture, enterprise architecture, and strategic planning. He also provided strategic direction and oversight of statewide initiatives such as Digital Services, the Enterprise Project Management Office, the Government Data Analytics Center, and the Innovation Center.

Earlier in 2015, Keith was appointed as the Chief Information Officer for Natural and Economic Resources, which includes the Department of Environmental Quality (DEQ), the Department of Natural and Cultural Resources, and the Department of Commerce. Keith had been CIO at DEQ since April 2013. Other CIO responsibilities include the Governor's Office and Lieutenant Governor's Office.

Keith has more than 20 years' experience as a business leader and manager with a diversified background in information technology and product development. He is experienced in recruiting, sales, business development, solution management, service delivery, practice leadership, and management. Keith received a management degree from the University of North Texas.

Tracy Doaks

Tracy Doaks joined DIT as Deputy State CIO and Chief Services Officer in November of 2015. In this role, Tracy leads the Service Delivery Division, and focuses her efforts on the delivery of hosting services, network and voice connectivity and other related services to state agencies.

Prior to joining DIT, Tracy worked for Duke Medicine where she served as the Senior Director of Service Delivery. Her primary responsibilities included providing leadership and oversight in the execution and delivery of application and infrastructure for Duke Medicine. Tracy previously worked for the state of North Carolina as Assistant Secretary of IT and CIO for the North Carolina Department of Revenue, where she led all aspects of strategic IT planning, implementation, support and risk. In addition, her past work experience also includes managing clinical informatics at Blue Cross and developing applications at Accenture.

Tracy earned a Bachelor of Science degree in Industrial Engineering from North Carolina State University and then went on to earn her CIO certification from the UNC School of Government. She is also certified as a Project Management Professional.

Merritt Tew

Merritt Tew joined DIT in November of 2015 as the Program Director for the DIT Transition Office. Merritt focuses her efforts on leading a successful transition to a unified Department of Information Technology.

A seasoned professional, Merritt has 15 years of experience in IT project roles, including more than 10 years of experience in project and change management. In her most recent role, Merritt worked for Fidelity investments as a Senior Project Manager where she was responsible for the defining, planning, orchestrating and delivering of strategic initiatives and large-scale, complex projects. Merritt also served as a Senior Manager at Accenture, LLP where she developed and implemented projects for various clients. In addition, Merritt also has project management experience in state government, having worked for agencies in the states of Arizona, Maryland and North Carolina, including NC DHHS.

Merritt earned her degree from Virginia Polytechnic Institute and State University.

Trevor Minor

Trevor Minor serves as DIT's Chief Financial Officer. In this role, Trevor is responsible for maintaining the financial and administrative systems that provide integrity in the day-to-day fiscal, purchasing, and budget management of DIT.

Trevor joined DIT from the City of Winston-Salem, where he served as Budget and Evaluation Director. In this role, he oversaw the development of the city's annual operating budget and six-year capital plan. Prior to his role with the City of Winston-Salem, Trevor gained more than 10 years of experience in state and local government, including as a Senior Budget Analyst with the North Carolina Department of Environment and Natural Resources, now the Department of Environmental Quality (DEQ), and as a Management Analyst with the North Carolina Office of State Budget and Management (OSBM).

Trevor is a graduate of UNC-Chapel Hill and North Carolina Central University.

Michael Euliss

Michael Euliss is a North Carolina native and is the Director of Communications and Government Relations for the North Carolina Office of the State Controller. In this role, Mr. Euliss is responsible for all communications internal and external as well as the training of personnel from all state agencies. He is also responsible for maintaining the relationship and communication between the office and the North Carolina General Assembly.

He is also the former president and founder of the American Institute for Servant Leadership. Mr. Euliss is a motivational teacher and holds several nationally-recognized certifications in training, teaching, and congregational health. He has provided educational events to hundreds of governmental, church, corporate, and civic groups across North America to help them develop a culture of servant leadership and displace ineffective and autocratic leadership practices.

He is nationally-recognized for practical but powerful motivational and inspirational learning experiences. His expertise is in leadership development, communication skills, strategic direction, and group dynamics. He uses a variety of methods to equip today's leaders with the tools they need to excel and make others around them better.

Mr. Euliss has experiences in the corporate world as well as the public sector. He retired from service in local government after 20 years and served in executive management in the private sector for 10 years before founding the American Institute of Servant Leadership. He is the author of *Advanced Church Leadership, On Eagle's Wings - Developing the Leader in You*, as well as *Developing the Leader in You for Public Safety Professionals*.

He has been married to his high-school sweetheart since 1984 and is the father of three and a grandfather of three.

Brief Description of Session:

The Leadership Lens: Often "Leadership" is academically reserved for those "in charge". However, we've all met people who were "in charge" but had no clue how to lead. Conversely, we have all met people who were "leaders" but were not "in charge". From that we realize that leadership is a choice, not a position. So, this session is for everyone. In this session participant will explore the phenomena of the "Leadership Lens" and how that affects everything you do.