



# North Carolina Community College System

## What's Our Value-Add?

“If we are not adding value to the System and the colleges, we have no role.”

President James Williamson, Ph. D.  
(July 6, 2016 Staff Meeting)

## A brief Intro to Jimmie Williamson



# NC Community College System Mission

...open the door to high-quality, accessible educational opportunities that minimize barriers to post-secondary education, maximize student success, develop a globally and multi-culturally competent workforce, and improve the lives and well-being of individuals...



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## Governed by the State Board of Community Colleges



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## Historic Perspective

- 1957 Industrial Education Centers begets
- 1961 Junior Colleges begets
- 1963 establishment of the NC Community College System



## Dr. Dallas Herring

***“We must take people where they are and carry them as far as they can go within the assigned functions of the system.”***



## Statewide Statistics

- **735,000** students (2014-15)
- **35,000+** faculty and staff statewide
- **3<sup>rd</sup>** largest system in the nation
- **99%** of NC citizens are within 30 mile radius
- **Lowest tuition** in the Southeast Region
- Avg. age of student: **28 years old**



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## What does the NC Community College System offer?

- High School Equivalency
- Associate Degrees, Certificates, Diplomas
- Customized Training
- BioNetwork
- Small Business Center
- Continuing Education



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## Adult High School/High School Equivalency

- 15,000 students annually



## Associate Degrees, Certificates, Diplomas Curriculum Programs

- 38,000 students
- 248 curriculum and 45 continuing education courses that may be offered online at the local colleges.
- 55,646 trained in soft skills
- 37% of Basic Skills completers advance
- Dual Enrollment/Career and College Promise
- Career Coaches

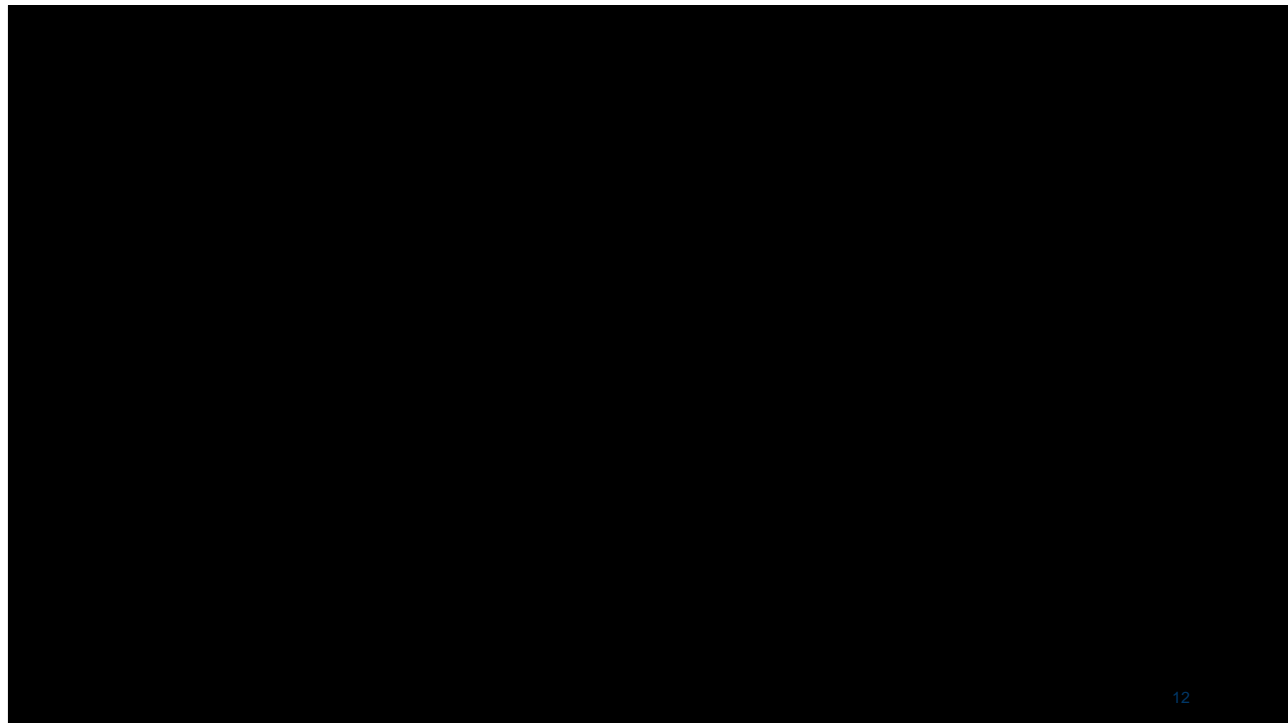


**By statute, NC Community College  
System is the lead agency for  
delivering workforce development  
training.  
N.C. Gen. Stat. 115D-1**



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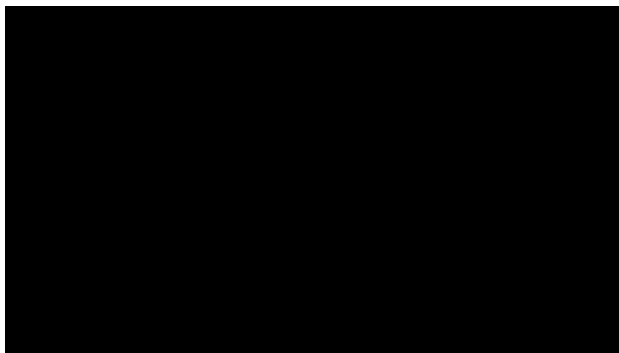
# Workforce & Economic Development: **NCWorks Customized Training**

**Job Growth**  
**Technology Investment**  
**Productivity Enhancement**



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# Workforce & Economic Development:



Overview of Craft Brewing in NC

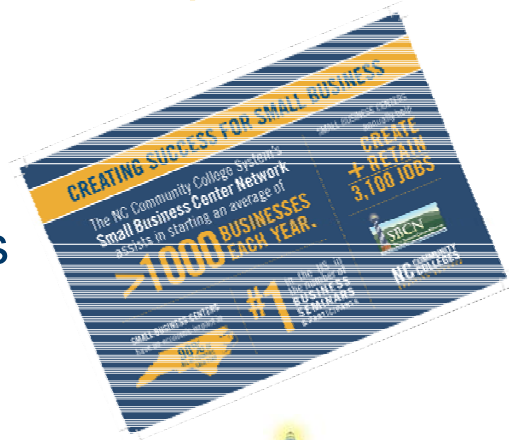
**BioNetwork**  
supports  
biotechnology and  
life science industries



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## Workforce & Economic Development: Small Business Center Network

60 NC Small Business  
Centers offering free seminars  
and one-on-one business  
counseling



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## Workforce & Economic Development: Continuing Education


- Provides instruction around skill competencies that lead to a recognized credential (licensure, certification, renewal, registry listing) and/or meets local workforce labor needs.
- 85% licensure and certification pass rate for 1<sup>st</sup> time test-takers (state mandated tests).



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**2017-19 BUDGET PRIORITIES**

GOALS	LEGISLATIVE PRIORITY	FY 2017-18	FY 2018-19
TECHNICAL ADJUSTMENTS	Correct 2016 Salary Loss Error.	\$10,000,000 R	\$10,000,000 R
	Enrollment Growth Adjustment.	\$9,960,254 R	\$9,960,254 R
<i>Technical Adjustments Subtotal</i>		<b>\$19,960,254 R</b>	<b>\$19,960,254 R</b>
ENSURE A HIGHLY SKILLED WORKFORCE PIPELINE	<b>Invest in Workforce Training.*</b>	\$15,300,777 R	\$15,300,777 R
	<ul style="list-style-type: none"> <li>• Increase Funding for Short-Term Workforce Training Programs Leading to Industry Credentials.</li> <li>• Increase Funding for Workforce Training Cost Fund for High-Cost Workforce Training Programs.</li> <li>• Increase Funding for Additional Career Coaches. Promote training options for students by placing Career Coaches in high schools.</li> <li>• Increase Funding for Student Completion Incentives.</li> </ul>		

Bottom Line...What's the Return on Investment (ROI)?




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40%

of NC wage earners attended a North Carolina community college in the past 10 years.




*The ROI for North Carolinians:*

\$4.10 for every \$1 invested

*The ROI for our students:*

\$2.30 for every \$1 invested



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## What is the System doing really well?

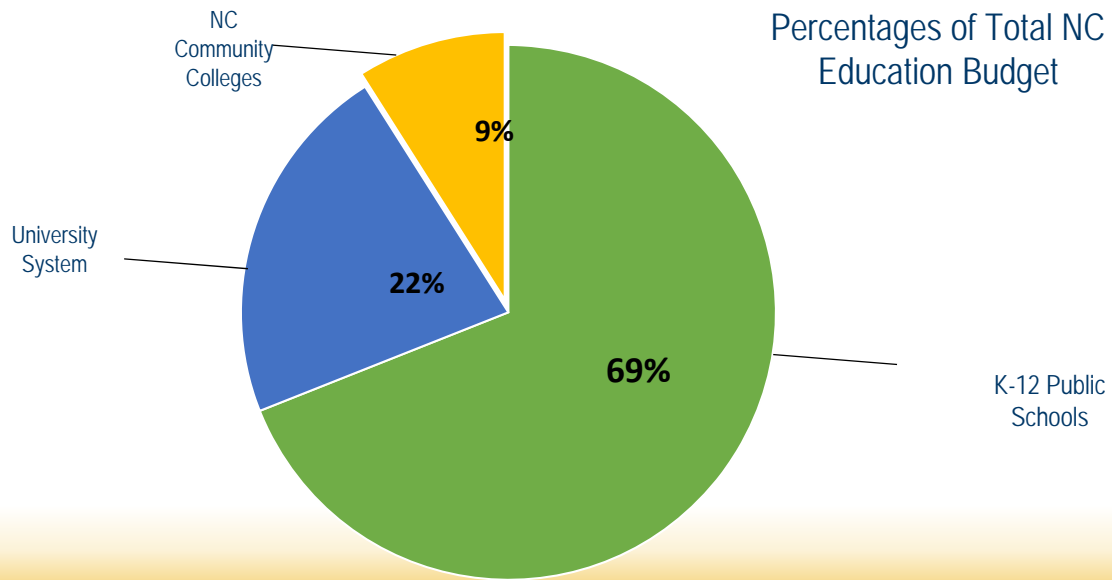


### *...we train...*

- ✓ through in-person education
- ✓ through distance and online education
- ✓ through continuing education
- ✓ through NCWorks Customized training



## With limited Resources



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## *...we collaborate...*

- ✓ with businesses to offer customized training and employment
- ✓ with workforce development boards
- ✓ With economic developers (EDPNC)
- ✓ with legislators



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## ...we partner...

- ✓ with DPI, the University System and Private Universities and Colleges
  - ✓ Articulation Agreements
  - ✓ Career & College Promise
  - ✓ Joint board meetings



## What can we do better?



# My Vision: Short-term & Long-term

WILLIAMSON TRIO

Finding Resources to Fill Our Mission

Ensuring value-add

Building Relationships



Questions/Comments

