Knowledge Management & Generations at Work

Systematic identification and analysis of what an organization is going to need in terms of the size, type and quality of workforce to achieve it objectives.

Knowledge Management

Strategies and processes designed to identify, capture, and share an organization's intellectual assets to enhance its performance and competitiveness.



Workforce Identity—Matures

- □ 1927-1945 (67+)
- Symbols
- Values/Motivators
- Communication
- Digital Aliens





Workforce Identity—Boomers

- 1946-1964 (48-66)
- Symbols
- Values/Motivators
- Communication
- Digital Immigrants





Workforce Identity—Gen X

- 1965-1983 (29-47)
- Symbols
- Values/Motivators
- Communication
- Digital Natives





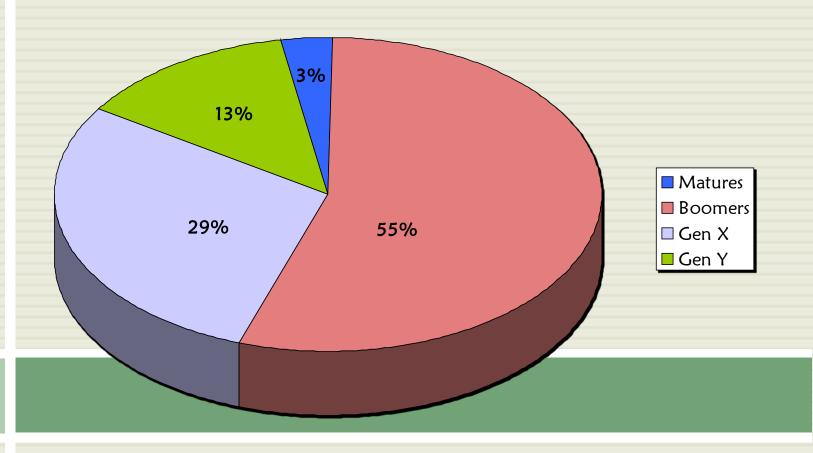
Workforce Identity—Gen Y

- 1984-2002 (10-28)
- Symbols
- Values/Motivators
- Communication
- Digital Explorers





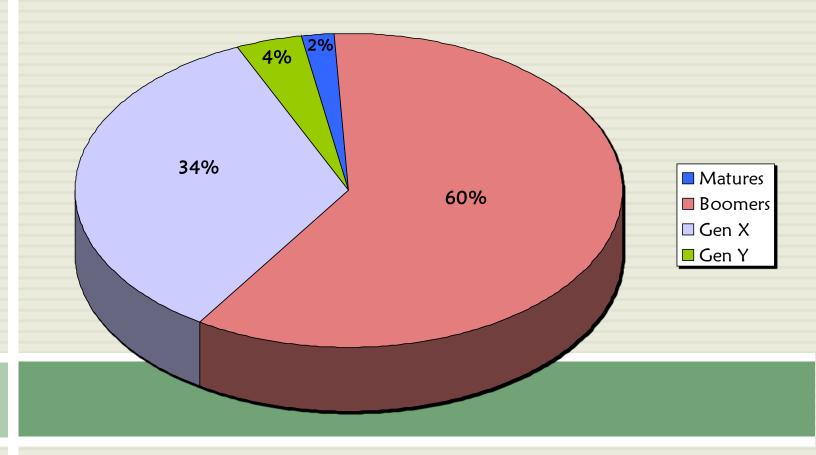
NC State Agencies



Willow Jacobson, UNC-CH School of Government

Annis C Barbee, Talent Resource Analyst NC DHHS Recruitment, Engagement, & Retention

Office of the State Controller



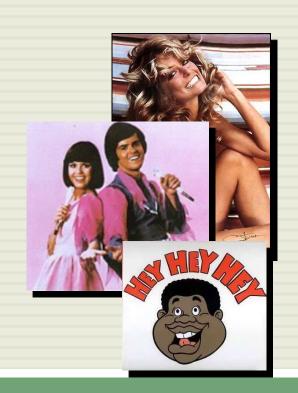
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Workforce Identity—Jones

- □ 1954 − 1965 (47-58)
- \square Symbols
- Values/Motivators
- Communication
- Digitally Convinced



- Mix of experience, knowledge, and skills is required, and
- Steps to get the right number of right people in the right place at the right time.

Knowledge Management

- Capture and documentation of individual tacit and explicit knowledge, and
- Its distribution within the organization.

Next Steps--Workforce Planning

- Current Workforce Assessment
- □ Future Workforce Needs
- Gap and Surplus Analysis
- Strategy
- Implementation



Next Steps—Knowledge Management

- Learning Culture
- Employee Development
- Work Processes
- Best Practices
- Knowledge Transfer



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