

BREAK SERVICE

Continental Breakfast – Breakfast Breads and Fruit (Beginning at 7:30 am)
Coffee (Regular and Decaf)
Soft Drinks
Afternoon Snacks – Cookie Assortment

BUFFET LUNCH MENU

Catered by: Barbecue Lodge

Entrees:

Chopped Pork Barbecue
Fried Chicken

Vegetables:

Green Beans
Boiled Potatoes
Macaroni and Cheese
Cole Slaw

Breads:

Hushpuppies and Rolls

Dessert:

Banana Pudding and Apple Cobbler

Beverages:

Iced Tea, Iced Water, and Lemonade

REGISTRATION

Registration fee: \$30.00
(Check-in begins at 7:30 am)

Registration Deadline: April 15, 2014

Further registration details can be found at:
<http://www.osc.nc.gov/cpe/courses.html>

eCommerce *from paper to electronic*

Location

3512 Bush Street
Raleigh, NC 27609-7509

Mailing Address

1410 Mail Service Center
Raleigh, NC 27699-1410

Website

www.osc.nc.gov

OFFICE OF THE STATE CONTROLLER

2014 eCommerce
Conference

April 30, 2014



The McKimmon
Conference & Training Center
N.C. State University

1101 Gorman Street
Raleigh, NC 27606
919-515-2277

Course Overview

Objective:

To provide information on the Office of the State Controller's (OSC) Statewide eCommerce Program. Participants will learn how to better use services offered through the eCommerce Program and learn about new services being considered. Relevant issues pertaining to Electronic Funds Transfer (EFT) and merchant card processing will be discussed. The various vendors supporting eCommerce will participate. Focus will be on assisting agencies in identifying how they can gain business process efficiencies in eCommerce.

**A Special “Thank You” to Our
Conference Sponsors:**



State Services Attending:

- Office of the State Controller/
Office of Information Technology
Services: Common Payment
Service
- Department of the Secretary of
State: E-Notary

Course Level: Basic

Teaching Method: Lecture

Advance Preparation: None

CPE Credit: Up to 7 hours

Prerequisites: Employed by a state
agency, university, community college
or a local unit of government that
participates in the State’s eCommerce
Program.

AGENDA

**7:30-8:10.....Registration/
Vendor Networking**

8:10-8:20.....Welcome
*James G. Dolan, Office of the
State Controller*

**8:20-9:05.....Emerging Trends in
eCommerce**
*Alan Kelly, Rhonda Kirk and
Stephanie Spencer, First Data*

**9:05-9:50.....Technology to Take
Your Business to the Next Level:
Payment Solutions to Engage
and Protect Customers**
Rip Creekmore, American Express

**9:50-10:20.....Break/
Vendor Networking**

**10:20-11:05.....Securing the
Transaction: An Overview of
Point-to-Point (P2P) Encryption**
Michael Garvin, Symantec

**11:05-11:50.....Electronic
Funds Transfer (EFT)/
Prepaid Cards**
*Doris Dixon, Shannon Okine
and Luke Harris
Bank of America/Department of the
State Treasurer and
Office of the State Controller*

**11:50-1:05.....Lunch/
Vendor Networking**

AGENDA (CONT.)

**1:05-2:05.....PCI DSS Security
Awareness Training**
Shawn Ryan, AGIO

2:05-2:50...The Cost of Compromise
*Special Agent Stanley Crowder,
U. S. Secret Service*

**2:50-3:35.....Break/
Vendor Networking**

**3:35-4:35.....Panel Discussion:
“eCommerce in Government –
A Look at the Opportunities
and Challenges”**
*Moderator: Maurice Ferrell,
UNC School of Government –
Center for Public Technology*

*Panel Participants: Carl Pickney,
Department of Transportation;
Dee Bowling, East Carolina
University; Rick Owens, Pitt
Community College and Bill Greeves,
Wake County Government*

4:35-4:40.....Conference Wrap-up
*Amber Young, Office of the
State Controller*